

JUNETEENTH ON THE EAST



OKLAHOMA CITY

2024 SPONSOR
OPPORTUNITIES

BROUGHT TO YOU BY



WHAT IS JUNETEENTH ON THE EAST?

Juneteenth on the East has emerged as a powerful cultural force of unity and resilience within our community. Through four days of educational events, vibrant performances, and creative gatherings, Juneteenth on the East has become a beacon of cultural expression and a catalyst for a more equitable future on the Eastside.



BUT WE CAN'T DO THIS WITHOUT THE GENEROUS SUPPORT OF OUR SPONSORS. WE NEED YOUR HELP!



JUNETEENTH  ON THE EAST

SPONSORSHIP

We have opportunities at several levels to help your organization find the right fit to partner with us in bringing people together to peacefully rejoice in freedom, exchange culture, and uplift the community.

HEADLINING SPONSOR



1 AVAILABLE

RECOGNITION:

- At least 5 mentions by the main stage host
- **“Premier Sponsor”** recognition on Main Stage screen between acts
- **“Premier Sponsor”** recognition on posters, banners, website, press releases, promotional videos, and event social media posts
- Logo recognition on a public-facing mural located on the Eastside
- 3 Green Room passes plus a meet & greet with headlining artist
- 5 event t-shirts

PRESENTING SPONSOR



2 AVAILABLE

RECOGNITION:

- “Presented by” recognition on Main Stage screen between acts
- “Presented by” recognition on posters, banners, website, press releases, promotional videos, and event social media posts
- Logo recognition on a public-facing mural located in the East Point area
- 5 event t-shirts

CELEBRATOR

\$5,000 – 3,000

RECOGNITION:

- Logo recognition on posters, banners, website, and event social media posts
- Mentions on event social media posts
- Mentions in all press releases

BACKER

\$2,500 – 1,500

RECOGNITION:

- Logo recognition on posters, banners, and website
- Mentions on event social media posts
- Mentions in all press releases

MAKER

\$1,000 – 500

RECOGNITION:

- Name recognition on event banners
- Mention on an event social media post
- Mentions in all press releases

LAST YEAR

13,000+


ATTENDEES
CELEBRATED
FREEDOM
WITH US!



JUNETEENTH  IN THE EAST



**WE'D LOVE FOR YOU
TO BE A PART OF THIS
YEAR'S FESTIVITIES**

JUNETEENTH  **IN THE EAST**

OUR 2024 HEADLINERS



BAS

Balancing his bravado with relatable humility, Dreamville's Bas is a global artist, performer, curator and storyteller. He's received multiple GRAMMY® nominations and RIAA certified records as well as launching an award winning podcast (The Messenger, 2021) and curating a festival in South Africa. Of Sudanese origin, Bas (Abbas Hamad) was born in Paris and raised in Queens, New York. Kicking off 2023, Bas unveiled single "Diamonds" accompanied by a deeply introspective visual and then the J. Cole assisted track "Passport Bros" — both off his newly announced album, We Only Talk About Real Shit When We're Fucked Up out this year.




GOAPELE

She is a singer/songwriter, entrepreneur, actor, and activist who has solidified her position amongst the most prolific R&B and soulful visionaries and creators of our time. And now, Goapele is back with her sixth and most introspective album yet, COLOURS. The seven-track gem, slated for release this summer on the indie artist's label Skyblaze Recordings, is as sensual as it is unforgettable. There is no denying that her songwriting prowess is heavily on display on this latest album, as well as her uncanny ability to create an atmospheric, mesmerizing world within her music.



**WE APPRECIATE YOUR CONSIDERATION
AND LOOK FORWARD TO CELEBRATING
WITH YOU THIS SUMMER ON THE EASTSIDE!**

JUNETEENTH  ON THE EAST

THANKS!

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